

TEMPLATE

The Useful AI Opportunity Canvas

Frame an AI opportunity around workflow, value, trust and the cost of getting it wrong.

FORMAT

1 canvas

TIME

45-60 min

WHO IT'S FOR

Product and business teams assessing an AI idea

USE IT WHEN

Use when an AI idea sounds promising but the product case is still vague.

01 Workflow

- What task or decision should actually improve?
 - Where does this sit in someone's existing workflow?
 - What does "better" look like in that moment?
-

02 Human role

- Where does a human still need to check or decide?
 - What happens when the AI is wrong and nobody notices?
 - How much oversight does this opportunity realistically need?
-

03 Failure cost

- What's the worst plausible outcome if this fails quietly?
 - Who is affected, and how badly?
 - Is that cost recoverable?
-

04 Evidence

- What would prove this opportunity is real?
-

- What's the smallest test that could show it?
-

- What would make us walk away from it?
-

PADEMIQ · Collins Obasuyi · hello@collinsobasuyi.com

This resource is deliberately lightweight. Adapt the language to your context and capture the decisions that follow.